| **ABC Corp project charter** | | |
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| **Project title** | | Project Timekeeper |
| **Company background** | | ABC Corp is a medium-sized technology company specializing in consumer electronics. With a strong focus on innovation, ABC Corp aims to launch a new smartwatch to capitalize on the growing wearable technology market. The smartwatch, codenamed "Project Timekeeper," is intended to offer advanced health monitoring features, seamless integration with smartphones, and a sleek design targeting young professionals and fitness enthusiasts.  Through this project, the Corp targets at least 10% market share in the first year of product launch and is looking to see itself as a key player in the wearable technology market. |
| **Project objectives** | **Project success criteria:** |  |
| **Quality assurance criteria** |  |
| **Intended project benefits** |  |
| **Project scope statement** | |  |
| **Project milestone list** | |  |
| **Project deliverable** | |  |
| **Project schedule** | |  |
| **Project budget** | |  |
| **Key stakeholders** | |  |
| **Assumptions** | |  |
| **Constraints** | |  |
| **Risks** | |  |
| **Signing authorities** | | |
| (XXX of ABC Corp) (XXXX of ABC Corp) (XXXX of ABC Corp) | | |